

**Good
morning! 😊**



Selsey



Talking Jesus

Perceptions of Jesus, Christians
and evangelism in England

Research conducted by Barna Group on behalf of the
Church of England, Evangelical Alliance and HOPE

evangelical alliance
better together

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HOPE
In our villages
living and loving

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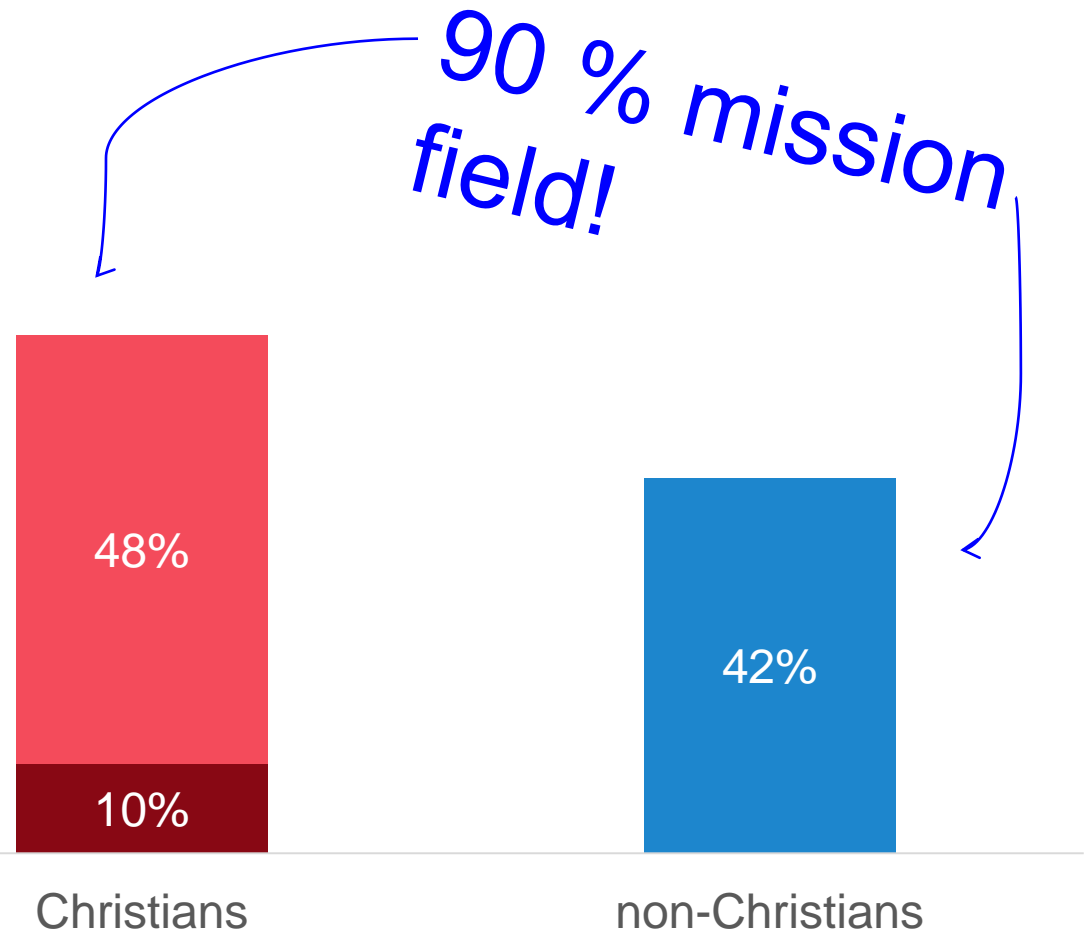
Research Study Overview

- ❑ ***practising Christians*** identify as “Christian” but also report praying, reading the Bible and attending a church service at least monthly (10%).

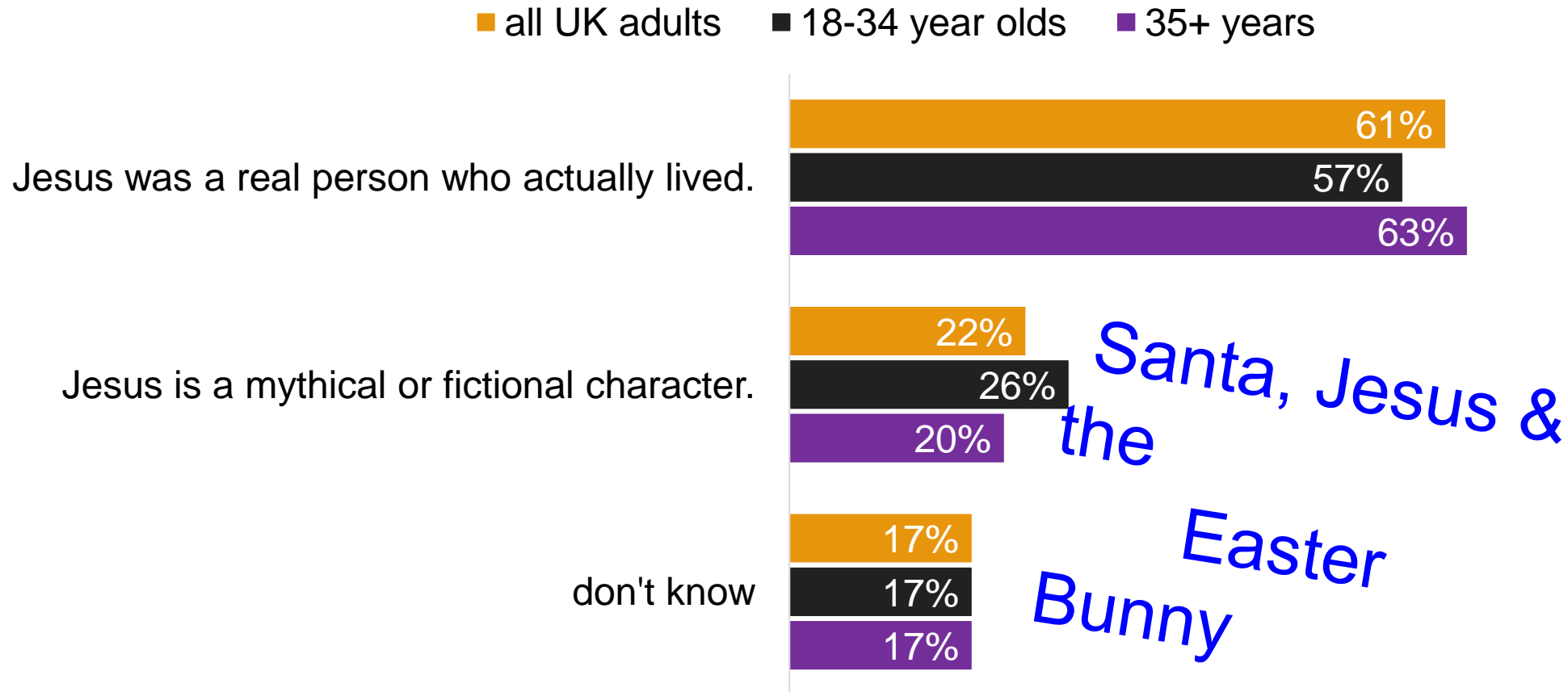
Practising Christian is not specific to any denomination.

non-practising Christians

practising Christians

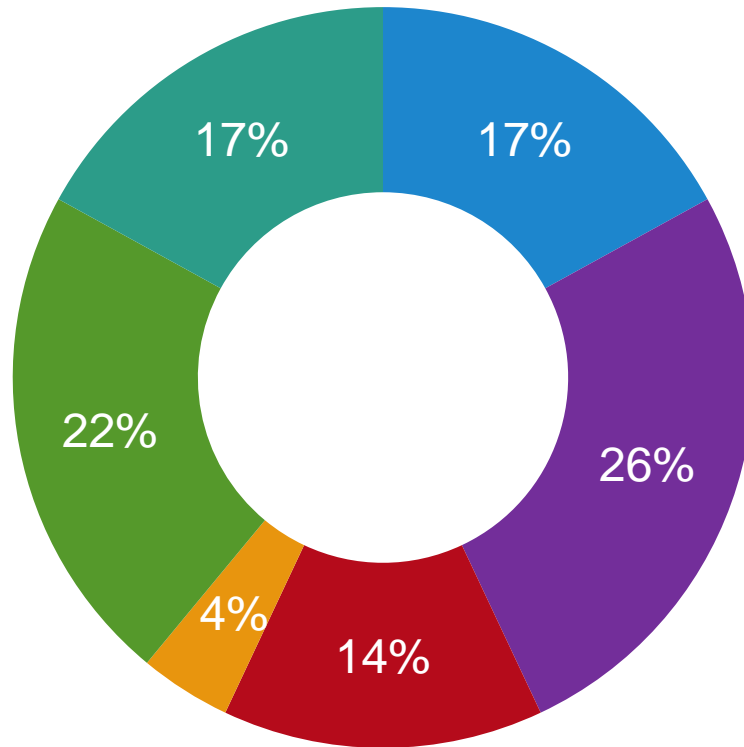


Six in 10 UK adults believe that Jesus was a real person.



More than two out of every five UK adults who are not practising Christians (43%) either do not believe Jesus was a real person who actually lived or they are unsure if he was real or not.

44%* of all UK adults believe in the resurrection of Jesus Christ from the dead.



- I believe the resurrection of Jesus from the dead happened word-for-word as described in the Bible
- I believe in the resurrection of Jesus from the dead, but the story in the Bible contains some content which should not be taken literally
- I do not believe in the resurrection of Jesus from the dead
- Not sure if the resurrection is true or not
- Believe Jesus is fictional
- Not sure if Jesus is real or fictional

*Based on rounded per cents, 17.4% + 26.2% = 43.6%

Words chosen by UK adults to describe Jesus

All UK adults	18-34 year olds	Practising Christians	Non-Practising Christian
Spiritual, 49%	Spiritual, 41%	Loving, 93%	Loving, 59%
Loving, 48%	Loving, 41%	Wise, 88%	Spiritual, 58%
Peaceful, 47%	Leader, 40%	Inspirational, 88%	Peaceful, 55%

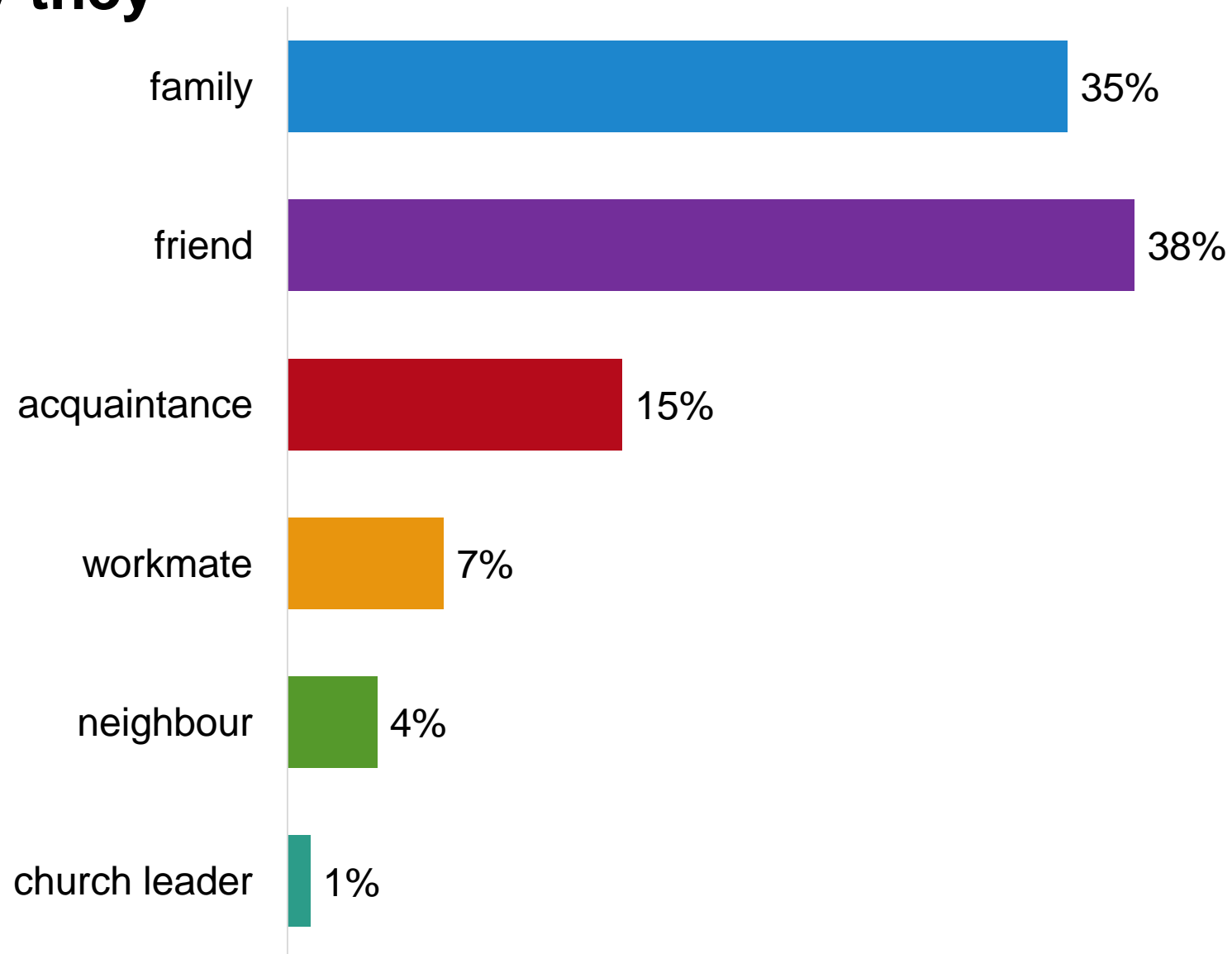
** respondents could choose multiple options.*

Most UK non-Christians say they know a Christian.

Relationship with Christian

% among non-Christians who know a Christian

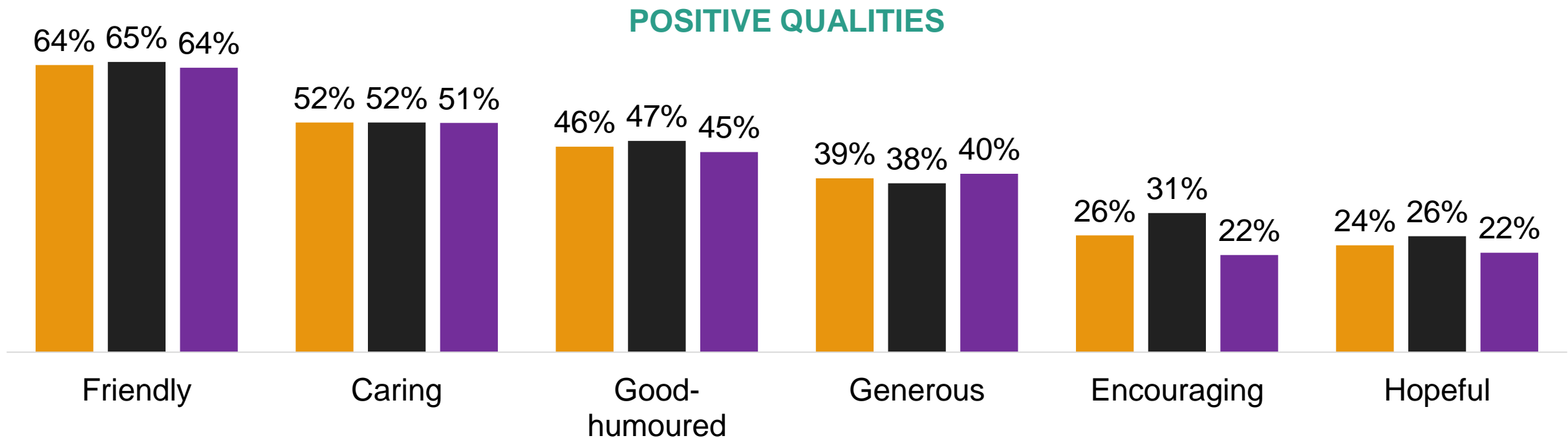
Barna



UK non-Christians attribute more positive than negative qualities to the Christians they know.

% among UK non-Christians who know a Christian

■ all UK adults ■ 18-34 year olds ■ 35+ years



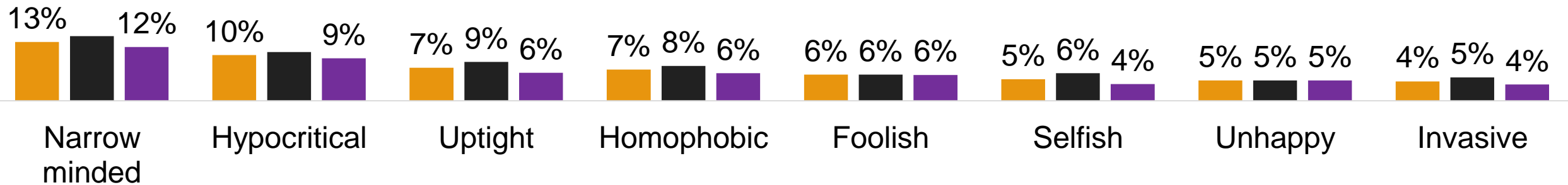
* respondents could choose multiple options.

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NEGATIVE QUALITIES



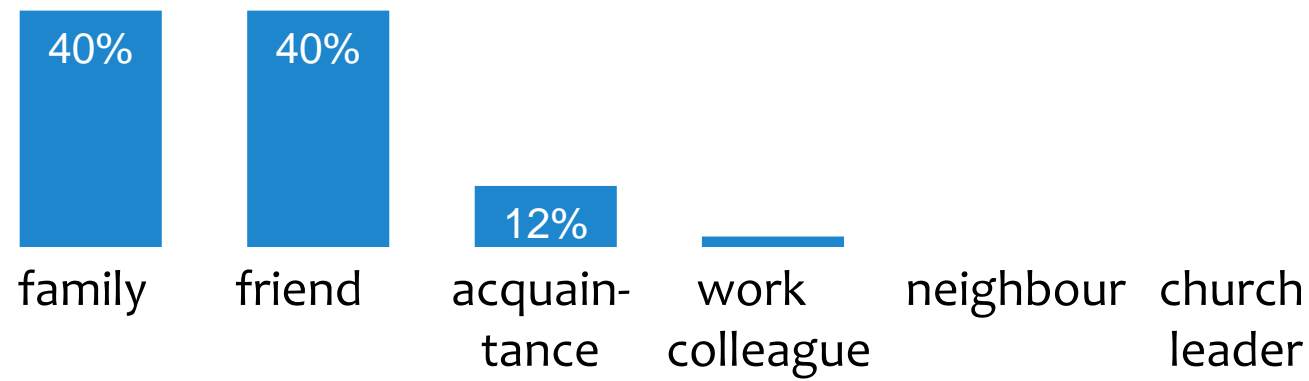
** respondents could choose multiple options.*

More than half UK non-Christians who know a Christian (57%) have had a conversation with them about Jesus—or 38% of all UK non-Christians

Conversations tend to be between family and friends.

Non-Christians Describe their Relationship with the Practising Christian Who Shared with Them about their Faith in Jesus

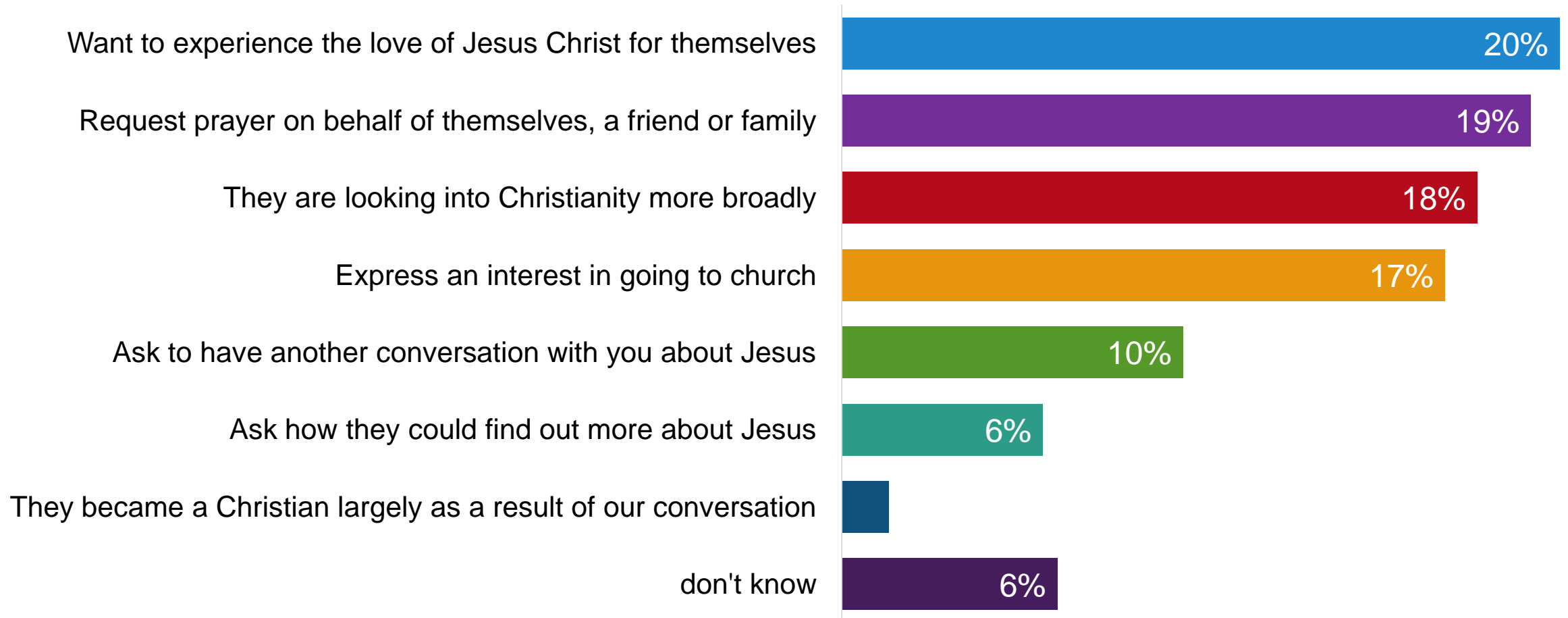
% know a practising Christian and talked about Jesus with this person



UK Non-Christians' response to the conversation about Jesus.

How Practising Christians Remember It

% among UK practising Christians who have spoken with a non-Christian



** respondents could choose multiple options.*

Top Positive Influences

□ Growing up in a Christian family, 41%

□ Attending church services, 29%

□ Reading the Bible, 28%

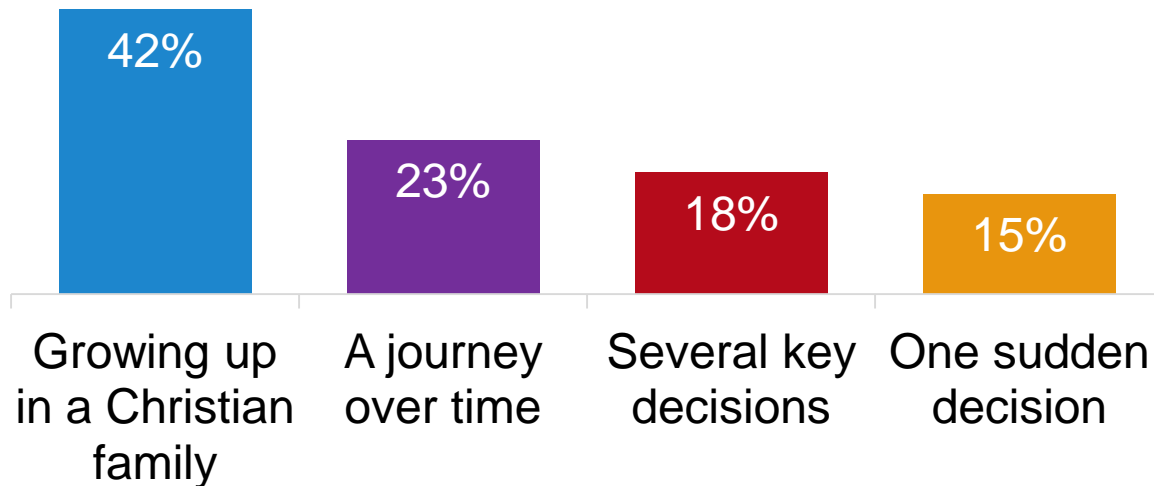
□ Conversations with a Christian they knew well, 27%

□ An experience of the love of Jesus, 23%

□ A spiritual experience you could not explain, 17%

Personal Faith Journey Descriptions

% among practising Christians





Vision



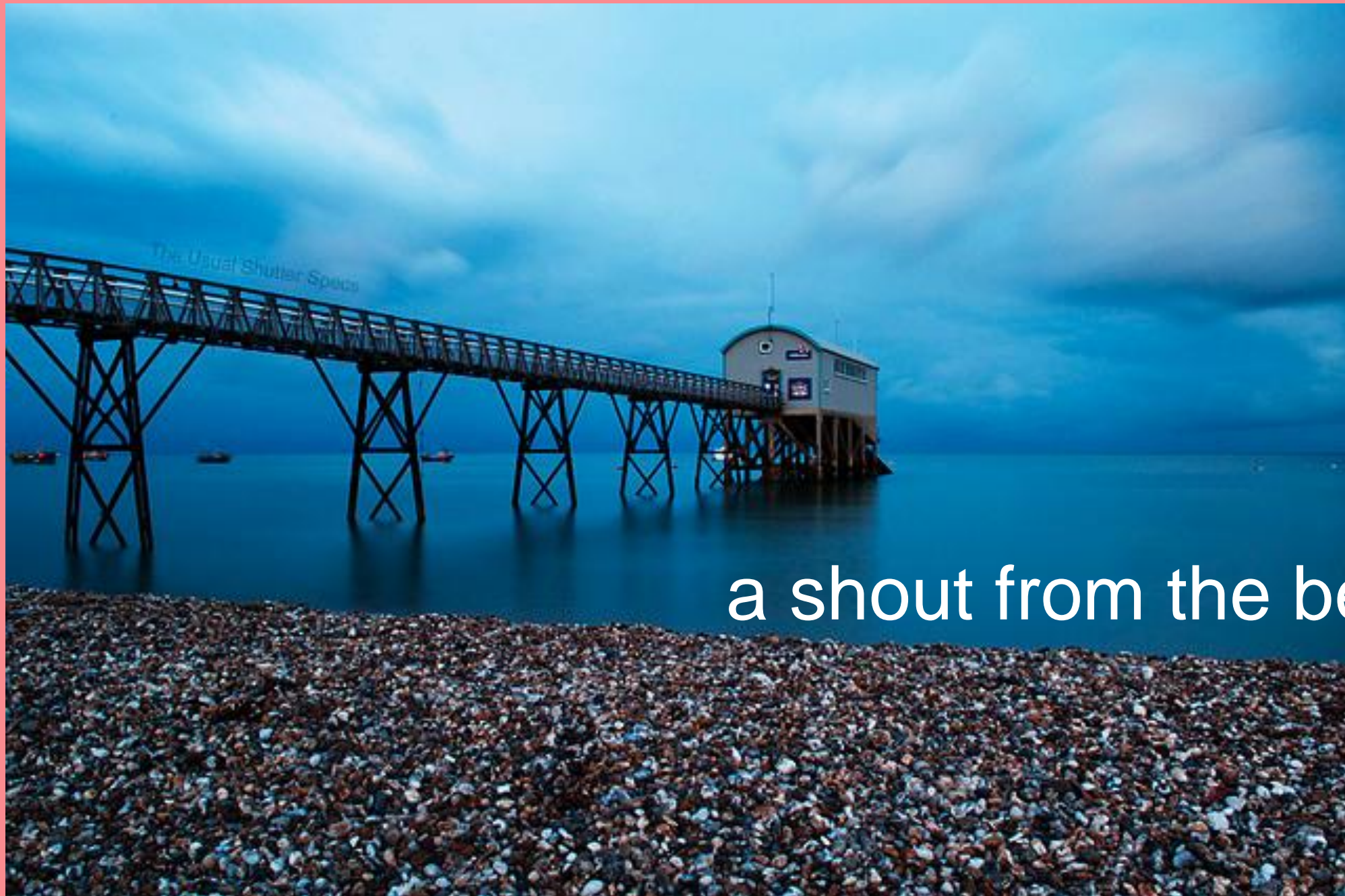
Action



Measure



Culture



a shout from the beach . . .